

[www.nicthomfashionhappy.com](http://www.nicthomfashionhappy.com)



**nicole thomas**

CONTENT CREATOR



637



3797

# nicole thomas

CONTENT CREATOR



## about

I started blogging in September, 2020 as an outlet for me to express my love of fashion, art and travel. My curation of such has expanded into lifestyle marketing, as told through my authentic voice, I create content that draws and connects a multi gender, age and ethnic audience to sojourn with me on my ventures in artistic expression and creativity.

## the numbers



3797



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engagement rate: 7%

## blog statistics

I feature fashionable content at every price point. My IG engagement over 30 days

- 37K accounts reached
- 22K content interactions
- +38 % audience growth

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## brand work

- Bling Sting
- Calvin Klein
- Chippin Pet
- Coolife Luggage
- Crescent Treasures
- Bee Balm
- Embellishme LLC
- Express
- Fashom
- Mae Love
- Macy's Wine Shop
- Masai Copenhagen
- Mented Cosmetics
- Onor
- Parade
- Planone
- Sandflair
- Shop Adrienne Rebecca
- Sustainacase
- Third Love

"I create fashionable content at every price point!"

-nicole thomas

